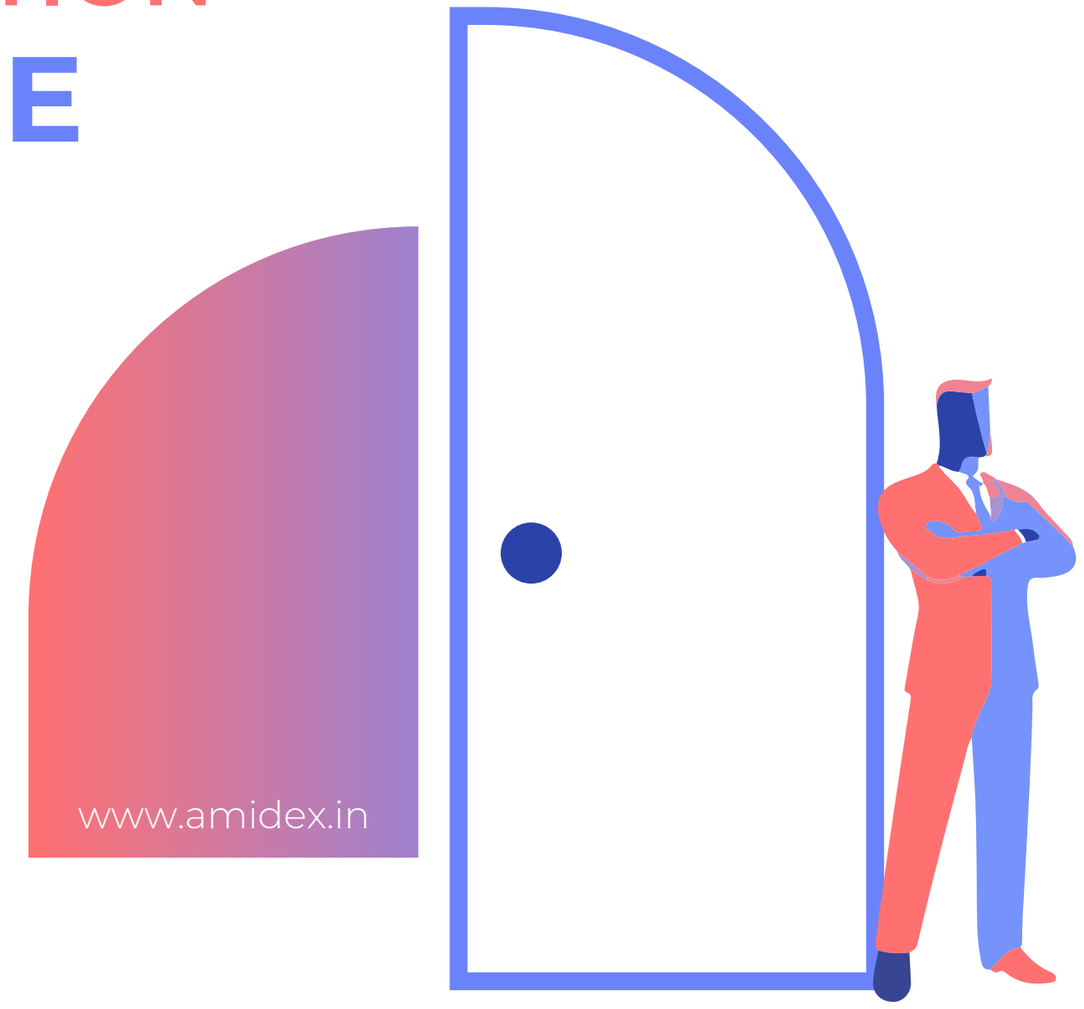
THIS DOOR IS AN INVITATION

TO GROW & SHAPE THE FUTURE

AMIDEX

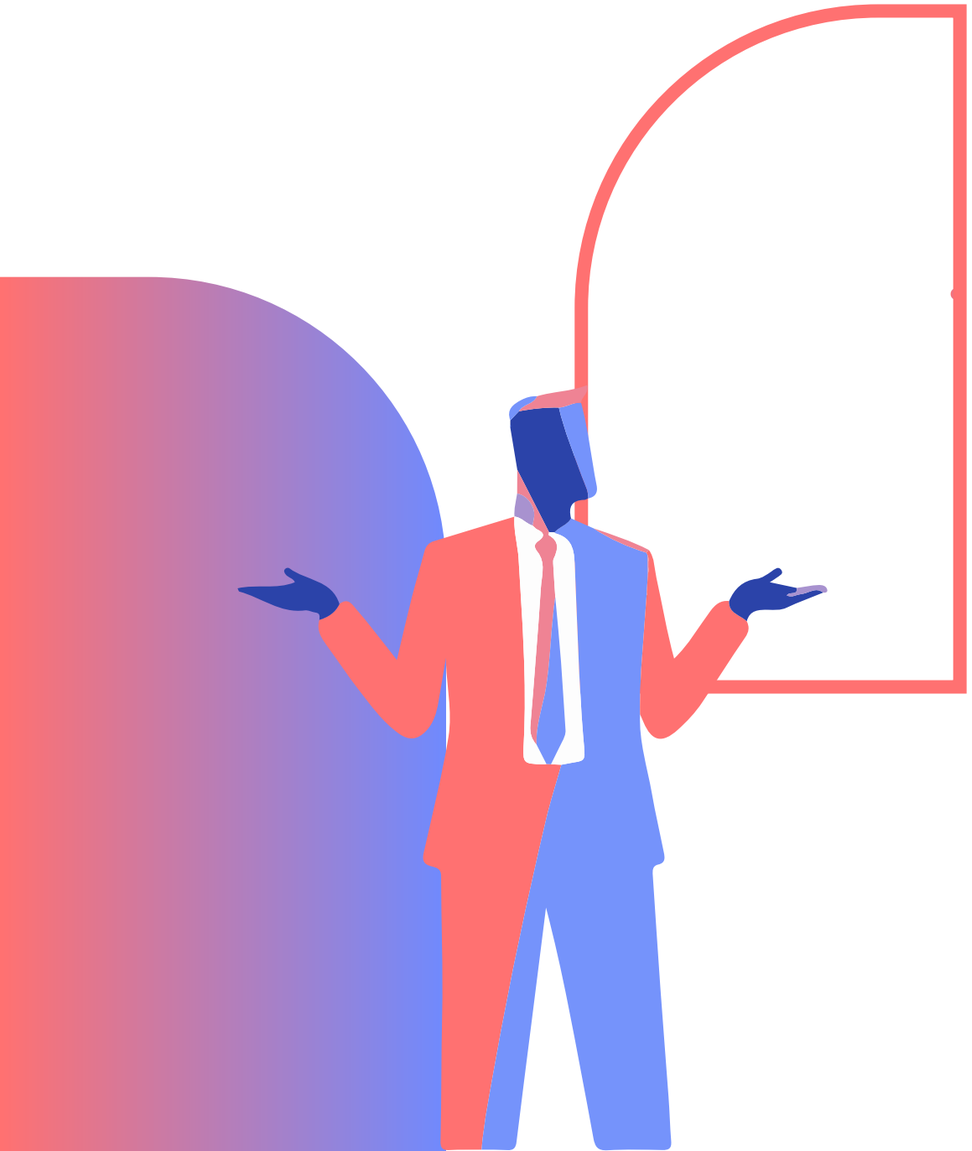
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INDEX

About Company	03
Our Story	04
Our Service	05
Our Approach	06
Why Amidex	07
Performance Highlights	08
Our Clients	09
Contact	10



ABOUT COMPANY

WHO WE ARE

Amidex is a performance-driven digital growth partner focused on helping businesses generate consistent, high-quality business inquiries through strategic and results-oriented digital marketing.

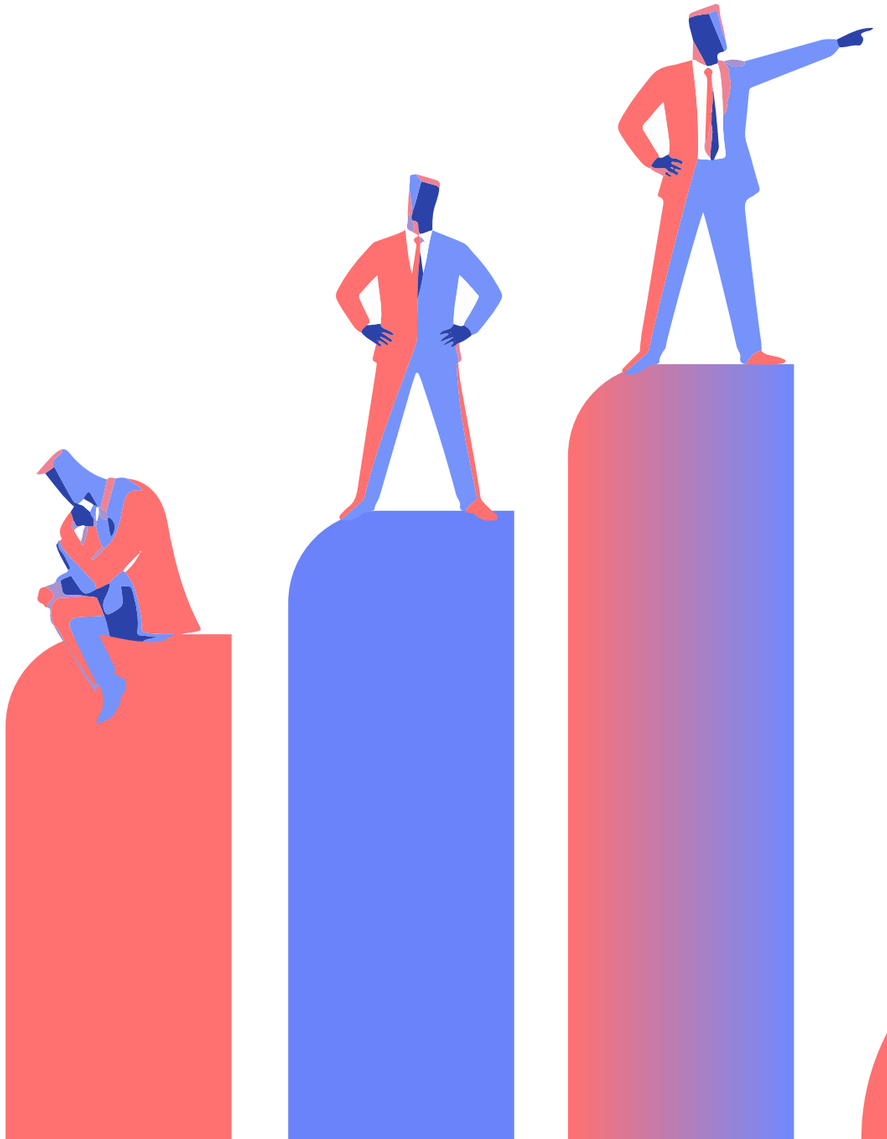
We specialize in data-driven advertising, conversion-focused campaigns, and cost-efficient growth strategies designed to deliver measurable business outcomes and sustainable scalability.

OUR STORY

BRAND’S JOURNEY

Amidex was founded with a clear vision: to make performance-driven digital marketing accessible to businesses with limited marketing budgets.

We help MSMEs move beyond fragmented marketing efforts by implementing structured, data-driven strategies focused on generating measurable growth and consistent business results.



OUR SERVICE

WHAT WE DO

Our core services are designed to help businesses attract, convert, and scale through structured digital execution.

Performance Marketing

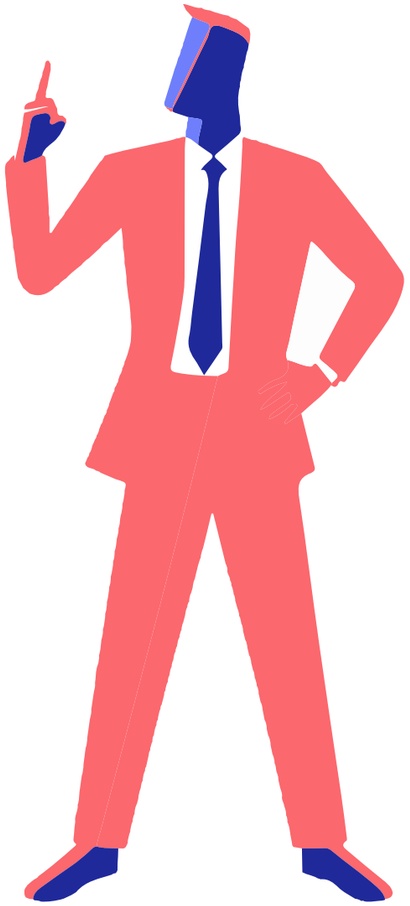
- Facebook & Instagram Ads (Lead Generation Campaigns)
- Google Ads (Search & Performance Campaigns)
- Campaign strategy, execution, and optimization

Creative & Content (Performance-Focused)

- High-converting ad creatives
- Performance-driven copywriting
- Campaign-specific content support

Funnel & Conversion Systems

- Landing pages for lead capture
- Funnel setup for lead flow
- Tracking & analytics integration



OUR APPROACH

THE PROCESS



RESEARCH

Understanding business, audience, and competition

STRATEGY

Building a tailored marketing plan

EXECUTION

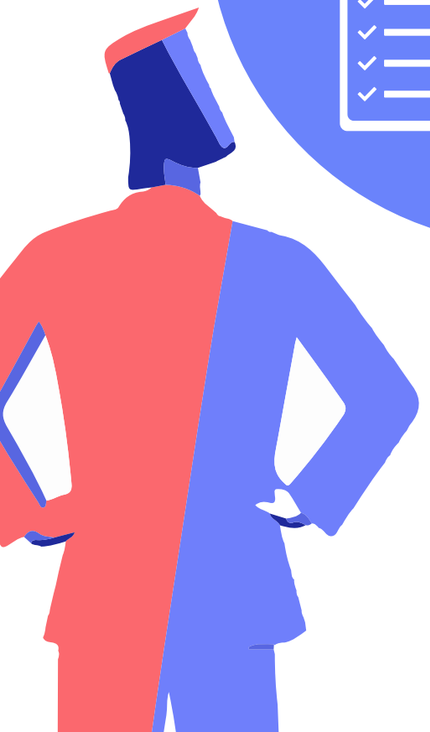
Running campaigns and deploying creatives

OPTIMIZATION

Continuous improvement based on real data

Our focus remains on generating consistent business inquiries and continuously improving campaign performance over time

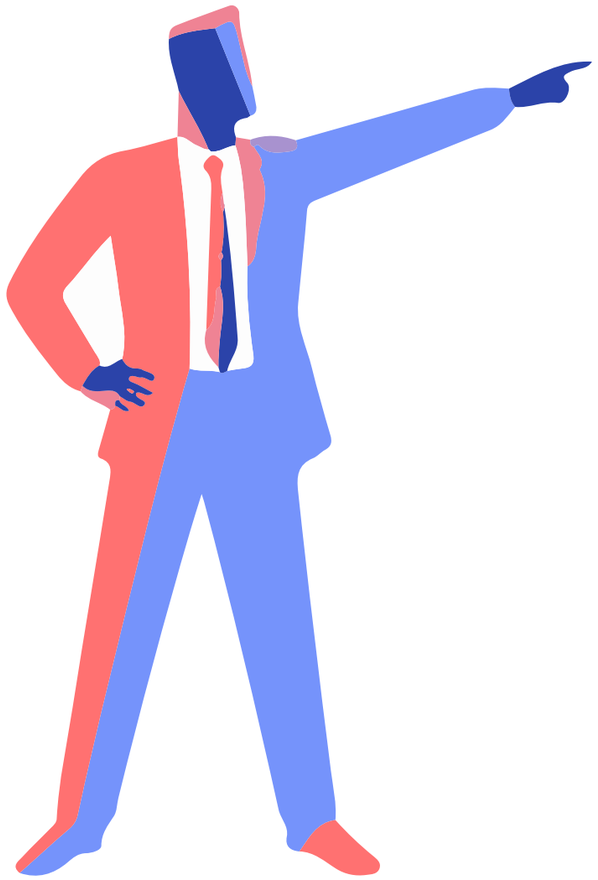




WHY AMIDEX

- **Performance-driven** execution with measurable outcomes
- Proven advertising results even with **limited budgets**
- **Integrated approach** combining ads, creatives, and conversion flow
- Cost-efficient strategies tailored for **MSMEs**
- **Execution-focused** team with strong practical experience

PERFORMANCE HIGHLIGHTS

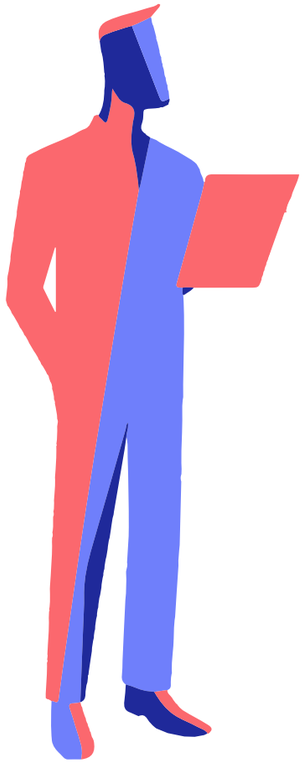


Across multiple campaigns and client engagements:

- Generated **200+** WhatsApp conversations within **30 days** for a travel business
- Achieved costs as low as **₹1.62** per Instagram profile visit and **₹9.05** per WhatsApp conversation
- Delivered **5.2+ lakh** reach and **9.1+ lakh** ad views across selected performance campaigns
- Recorded **13.8+ lakh** organic views across selected client dashboards, with up to **11,329%** growth in **3-second** video views

All performance insights are based on real paid campaign data and organic professional dashboard data from selected client engagements. Client details have been anonymized.

OUR CLIENTS



Landmark Sundarbans
Digital Marketing

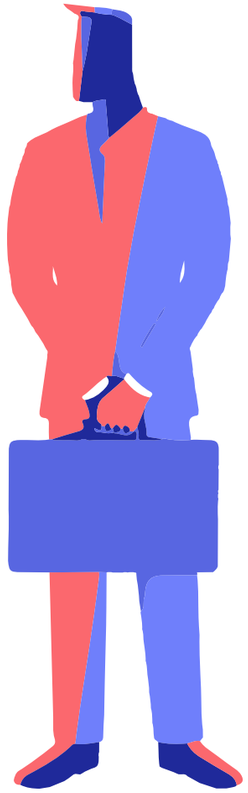
The Baking With Soma
Digital Marketing

Somtitaa Photography
Digital Marketing

Yellow Charms
Digital Marketing

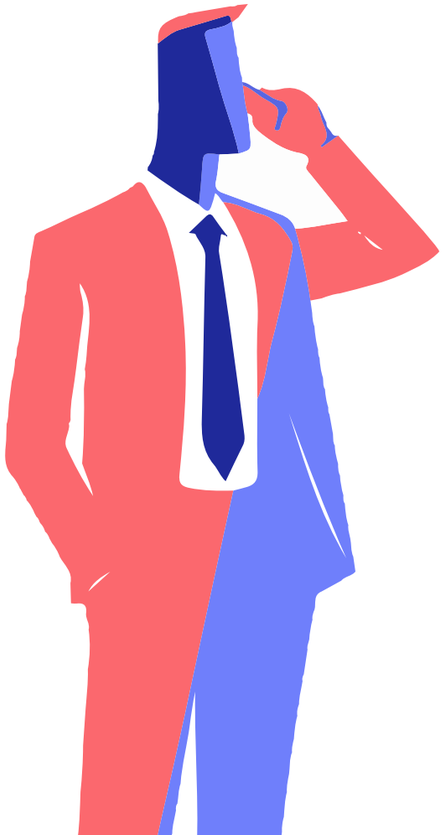
Mathura Prasad Jewellers
Digital Marketing

S S Collection
Digital Marketing



START BUILDING YOUR GROWTH SYSTEM

Take the first step towards generating consistent business inquiries.

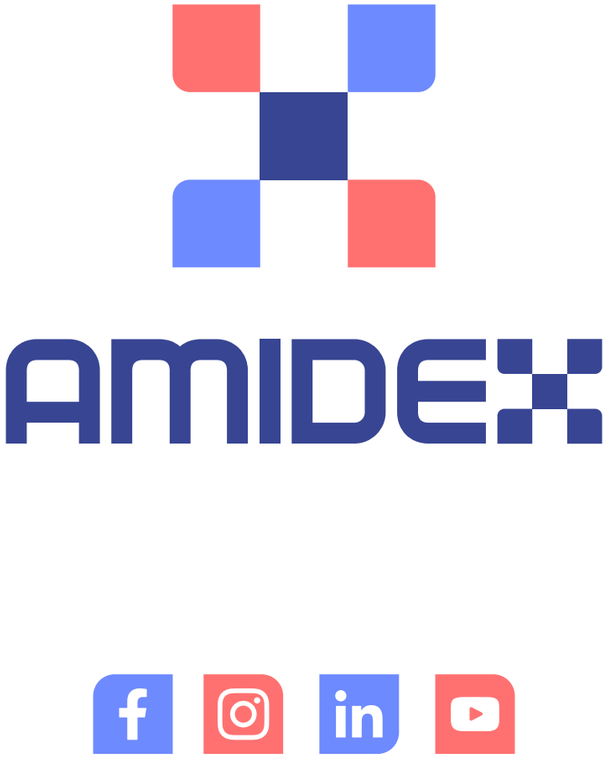


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Start with a free audit or trial and discover how structured,
performance-driven digital marketing can deliver measurable results for your business


AMIDEX